



... a market place for all things children

## SPONSORSHIP

123 Kids Expo has a limited number of sponsorship opportunities for brands wanting to make a big impact. Sponsorship packages include your own feature at the show and promotion across the extensive \$200,000 thousand print, Digital, Social, radio and Tv marketing Campaign before, during and after the show.

## Event Sponsorship

### Ultra Green TTD 100,000 - USD \$15,000

- Product Launch & Sampling
- VIP Access for Personnel
- Production of a 3min. ad
- Advertising on main stage and on 123 Kids TVs (strategically placed throughout the venue)
- Promotions & cross promotions
- Your Company logo printed on Flyers,
- Invitation for 6 to VIP cocktail
- Premium 20x20 Booth space
- 30 Entrance Tickets
- Speaking opportunity at VIP launch to CEO's and Directors
- VIP parking for 4
- Your Company is provided space in the official tote bag for a promotional insert or product sample
- E news letter blast
- Sponsorship logo recognition on the 123 Kids Expo home page
- Logo placement on all social media platforms



# Event Sponsorship

## Royal Blue TTD \$75,000 - USD \$11,000

- Premium 15x15 Booth location Space
- 20 Entrance tickets
- Advertising on 123 Kids Tv (strategically placed through out the venue)
- Production of a 1min ad
- Advertising on main stage
- VIP Parking for 3
- Invitation for 4 at VIP cocktail
- Your Company is provided space in the official tote bag for a promotional insert or product sample

## Premium Pink TTD \$50,000 - USD \$7,500

- Premium 10x10 Booth Location space
- 15 Entrance Tickets
- Advertising on 123 Kids Tv
- Advertising on main stage
- Invitation for 2 to the VIP Cocktail
- VIP parking for 2
- Your Company is provided space in the official tote bag for a promotional insert or product sample



# Event Sponsorship



Also included in **ALL** sponsorship Packages are:  
Your company logo on a LED wall

Sponsorship logo recognition on the 123 Kids Expo Home page with a link to your website

Your company is provided space in the show tote bag for one single page promotional insert or product sample

Email blast about your company



## Tote Bags - TTD \$20,000 USD \$3,000 (3 available)

An Outstanding opportunity to gain brand recognition with the expo! Place your company's logo on the official tote bag that expo attendees will be carrying throughout the show and to their homes.



## Kids Zone - TTD \$30,000 USD \$ 4,500 (2 available )

Your company can brand the kids play zone Centre promoting products and services to attendees as they relax in a fun supervised environment - all thanks to you. While there parents visit the booths. Build trust for your brand, Guess who services they will be using on their next kids party!



## Refresh Stations - TTD \$15,000 - USD \$ 2,500

Refresh stations are water stops at various locations throughout the event where attendees can take a rest, get some water and carry on. With your company's branding and booth number all over it attendees will definitely be visiting you right after, and advertising your products.



## Nursing lounge - TTD \$10,000 - USD \$ 1,500

Market your brand to a targeted group at the mothers nursing lounge housed next to the kids play zone. This facility allows nursing mothers privacy to nurse and care for babies while at the event. A great way to get your brand in front of a captive audience if you have products like nappy cream, breast pads, sterilizers, diapers, wipes, nursing pillows, gliders/Rocking chairs, lamp etc.



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## NGO Support Pavilion - TTD \$30,000 USD \$4,500

This pavilion will house organizations from the NGO community and Ministries that work for the benefit and health of children and provide support services to families. Promoting their services and hosting workshops/activities for both parents and children. Branding this pavilion really speaks to your organization's consciousness toward support for building solid families and communities.



## Main Stage - TTD \$ 20,000 - USD \$ 3,000

Align your brand with sponsors of the event at this premium location, gain exposure from all events such as the runway show, opening & closing ceremonies, workshops and performances. Your brand will surely be visible to attendees.



## 123 Kids Runway/Fashion Show- TTD \$10,000 USD \$1,500

Branding this segment means title sponsorship of the 2 hour fashion runway show. The show will promote local children boutiques as well as designers and products. Have your logo and company name called throughout the show. The kids will enjoy this as you provide refreshments, for there efforts. Refreshments include popcorn, juice pack, bottled water , finger foods.



## Kids Got Talent Competition- TTD \$ 40,000 USD \$6,000

This exciting segment really shines the spotlight on the local talent of our children. Held on the main stage title branding of this segment of the expo will see your organization benefit from additional mileage via TV and internet coverage, and one that support and encourage our kids to direct some of there energy to something productive.

